

MEDIA ALERT

FOR IMMEDIATE RELEASE

20 July 2022

Brand new Intergenerational art project designed to challenge Ageism commences in Melbourne

ECLC's My Generation Project is a diverse, dynamic public art initiative that is colourful, quirky, and aims to challenge Ageism within the community.

The project connects primary school children with older community members in order to break down barriers and encourage engagement between the ages, and is a first for the region.

Project participants will work together to create a collaborative series of artworks in weekly workshops, while a documentary film is being created to capture the interactions and the art process between participants in each group. There will also be a series of public events including screenings of the documentary and an exciting art dining experience in August and September.

Art workshops will commence in mid July, led by Community artist, Alisa Tanaka-King at Progress Hall in Boronia.

The final stage of the project will see the finished artwork being launched and displayed in the local Boronia community.

Member for Bayswater, Jackson Taylor MP expressed his excitement about My Generation.

"This is a fantastic project which is tackling a real issue within our community," he said.

"In a first for our region, it's great to see so many organisations coming together to help combat elder abuse with practical steps and I'm proud the State Government is supporting this work."

CEO of ECLC, Michael Smith believes the project presents a great opportunity for community members to interact with each other while engaging in a creative yet strategic concept, that is a first for the region.

"There is so much we can learn from one another and My Generation creates an ideal arena for intergenerational collaboration," he said.

"ECLC is proud to be taking the lead in this partnership project that aims to diminish stereotypes, break down barriers and engage participants creatively while giving them an opportunity to make a real difference in the community." added Smith.

My Generation is a partnership between ECLC, [The Basin Community House](#), [EACH](#), [Eastern Regional Libraries \(Boronia branch, Knox City Council, Knox Leisureworks, Mullum Mullum Indigenous Gathering Place \(MMIGP\), Swinburne University](#) and [Women's Health East \(WHE\)](#).

My Generation is funded by the Victorian Government and supported by the Boronia Revitalisation Board.

To find out more about My Generation, or to be kept in the loop regarding public events, please visit our [website](#)

Image credit: ECLC



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For further media information and interviews, please contact:
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